

THE GOODHART PROJECT

RESTORING A BUILDING,
STRENGTHENING OUR COMMUNITY



New Building, University College, Oxford. February 1960.

INTRODUCTION

The Goodhart Building constitutes one of the major philanthropic legacies of Arthur Lehman Goodhart, Master of University College from 1951-63. Opened in 1962, the building has already housed two generations of students, and allowed them to live on the main site, in the heart of the College – a place of friendship and community, and a brilliantly effective support for academic achievement. It is a vital component of the College's accommodation provision – it was then, is now and will be in future.

The building was designed by the architect Stirrat Johnson-Marshall, and at first faced mixed reviews, with Pevsner's description of it as "restless with its ever-changing fenestration" perhaps summing up the ambiguities. But there has been no doubt about its usefulness. It has been in constant use for fifty years, and has provided hundreds of students with their home from home at Univ.

“LIVING IN COLLEGE IS A CRUCIAL ASPECT OF LIFE AT UNIV. WE MUST TAKE THIS OPPORTUNITY TO REVITALISE OUR MAIN SITE ACCOMMODATION AND, IN DOING SO, HONOUR THE LEGACY OF A FORMER MASTER AND ONE OF OUR GREATEST BENEFACTORS.”

Sir Ivor Crewe, Master



The Master talks through the plans for the Goodhart Project with current Univ students Joanna Palermo (2010, Archaeology) and Elliot Smith (2010, Chemistry).



A BUILDING WITH HERITAGE

Now as the building enters its sixth decade, the Domestic Bursary, along with the College Surveyor, advise that the fabric of the building is in need of refitting and refurbishing, to fulfil the more stringent environmental requirements of the 21st century, and to meet the needs of the next generation of students. Refurbishment plans include a range of measures intended to reduce energy consumption in the building by over 30%. Photovoltaic panels will also be fitted onto the roof, which will further reduce the building's carbon footprint.

In addition, there is an acknowledged need in College for high tech collaborative study spaces in all student accommodation, for student kitchens, and for ensuite bathroom facilities – still rare at Oxford, and historically in short supply at Univ!

The result, we think, will be truly transformational. The refurbished Goodhart Building will be bright, light and contemporary; a state-of-the-art, energy-efficient home for the next generation of Univ undergraduates, and a vital support for their academic work.

“THE STAIRCASE SYSTEM, AS IT IS IN THE GOODHART BUILDING, IS GREAT FOR SOCIALISING AND FORMING LASTING FRIENDSHIPS. THREE YEARS ON, I AM NOW LIVING IN A HOUSE WITH PEOPLE FROM MY ORIGINAL STAIRCASE, WHO I MET ON MY FIRST DAY AT UNIV.”

Elliot Smith (2010, Chemistry)



A BUILDING FOR THE FUTURE

THE GOODHART PROJECT WILL COMPRISE:

- Complete refurbishment of the top floor of Goodhart, creating 12 additional student rooms
- Creation of three fully accessible bespoke rooms for students with disabilities
- Improved and more accessible social spaces
- A high tech collaborative study room, including Skype and possible WebEx capability
- Student kitchens on each floor
- Renovated rooms with ensuite bathrooms
- Increased energy efficiency, reducing energy consumption by 30% from current levels
- Transformation of Goodhart Cottage into an extension wing, expanding accommodation by a further four rooms
- Aesthetic enhancement of the building exterior, giving it a fresh, modern look which will appeal to current students and prospective applicants alike





Artist's impression of the refurbished Goodhart Building and lawn, viewed from Logic Lane. Image by Christopher Travers.

A BUILDING FOR THE FUTURE

Thousands of Univ students have lived within Goodhart over the past half-century. Throughout Goodhart's history, the College has diligently sought to maintain the structure, but the building is now in urgent need of an upgrade to allow it better to meet the modern needs and expectations of today's students.

The refurbishment will allow Goodhart to perform like a new building, possessing a brighter, more contemporary look and feel. The renovation will significantly improve its energy efficiency, usability, and convenience for its residents. This modernisation will vastly reduce the costs of ongoing building operations and maintenance and will be achieved at approximately half the cost of a new construction of similar size and scope.

More than just updated visually, the refurbished Goodhart will strengthen the sense of community for its residents, giving them a greater ability to circulate around the building in all directions. The improvements will also include a series of new multi-functional kitchens and communal areas designed to further enhance social interaction within the building.



WHAT YOUR GIFT CAN ACHIEVE

It is estimated that the total project cost will be in excess of **£6 million**. Our philanthropic goal for the Goodhart Project is to raise at least **£1 million**, and we are seeking gifts of all sizes from Old Members, friends and other donors, to achieve this goal. Donations to the refurbishment may be scheduled over a

period of time; for example, a gift of £5,000 may be paid in four instalments of £1,250 (all gift amounts can contain Gift Aid for UK taxpayers where applicable). Donors at this level will also qualify to become members of the 1249 Society, Univ's new Annual Fund leadership giving society, for the duration of the gift.

Total gift value	Suggested donation schedule	Examples of what your gift could be used to fund
£1,250	£250 per year for four years (plus Gift Aid)	One photovoltaic panel, which will increase energy efficiency by up to 30%
£2,500	£500 per year for four years (plus Gift Aid)	Furnishings for one student room (bed, desk, chair, flooring, etc.)
£5,000	£1,000 per year for four years (plus Gift Aid)	One energy efficient window and seating or an ensuite bathroom
£10,000	£2,000 per year for four years (plus Gift Aid)	One kitchen area and social space
£15,000	£3,000 per year for four years (plus Gift Aid)	Disabled access to Goodhart from High Street through Cecily's Court

Architect's proposed elevation of the Goodhart Building, viewed from the Examination School side.



MAKE YOUR MARK ON GOODHART

Philanthropy will play a crucial role in the successful completion of the Goodhart renovation. To encourage support, prospective donors are encouraged to name significant spaces within the building including student rooms, staircases, and other key areas.

All commitments of **£25,000 or more** will be viewed as major donations to the Project as well as to the *Univ 20/20 Campaign*. Benefactions may be realised over a period of up to **five** years, for example a gift of £50,000 may be paid in five annual instalments of £8,000 including Gift Aid. These meaningful contributions will not only name spaces and honour supporters, they will also create an important personal link between benefactors and students.

We hope that you will consider a donation to Goodhart. Every gift will make a substantial difference towards enhancing the College's main site accommodation and thereby providing an improved residential environment for future Univ students.

A gift of	will allow you to:
£25,000 (£20,000 + Gift Aid)	name one of 54 refurbished student rooms
£50,000 (£40,000 + Gift Aid)	name one of three bespoke rooms for students with disabilities
£75,000 (£60,000 + Gift Aid)	name the High-Tech Collaborative Study Room
£125,000 (£100,000 + Gift Aid)	name one of three Staircases
£250,000 (£200,000 + Gift Aid)	name the new Wing with its four additional student rooms

“ I LIVED IN GOODHART AND FONDLY REMEMBER THE MASTER AT THE TIME SAYING “AT LEAST IF YOU ARE IN IT YOU DON’T HAVE TO LOOK AT IT”!

HUMOUR ASIDE, I WILL BE SUPPORTING THIS PROJECT AS IT WILL SIGNIFICANTLY ENHANCE THE BACK VIEWS OF UNIV AND ADD WARM, MODERN SPACE TO ITS DOMESTIC ARMOURY. ”

Sian Fisher (1981, Law)



MAKING YOUR DONATION

If you have any questions about the Goodhart Project, or would like to discuss potential naming opportunities or philanthropic gifts, we would invite you to make contact with either:

William A Roth

Director of Development and Fellow
Development Office
University College
Oxford OX1 4BH

william.roth@univ.ox.ac.uk

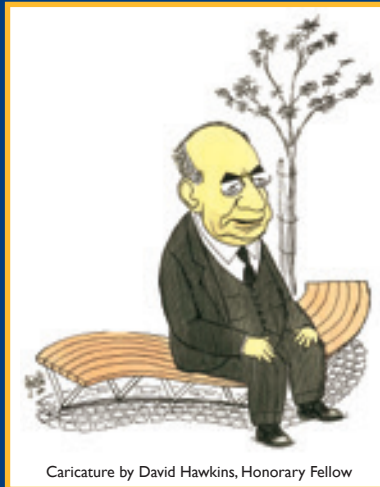
or

Martha Cass

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Caricature by David Hawkins, Honorary Fellow

“ THEY WHO WOULD INHABIT THE QUADRANGLE BEARING HIS NAME,
MAY THEY BE INSPIRED TO EMULATE HIM IN SCHOLARSHIP, IN SERVICE
TO HIS FELLOW MEN, IN WISDOM, FAR-SIGHTEDNESS AND GENEROSITY. ”

His Excellency David K.E. Bruce, the American Ambassador to Great Britain, speaking of
Dr Arthur Lehman Goodhart at the dedication ceremonies for the Goodhart Building, 18 May 1962.